

CONTACT

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- 오 Al Karama, Dubai.

Nationality: Indian Visa status : Visiting Visa

PROF. SKILLS



PORTFOLIO

www.arunpa.com

ARUN PA

GRAPHIC DESIGNER

PROFILE

Creative graphic designer with innovative ideas and a unique approach to visuals. More than eight years of experience in developing designs for print media and advertising. Solid understanding of marketing principles and advertising techniques. Great attention to detail and a talent for creating memorable visual designs. Enthusiastic team player who is committed to delivering top results on time and within the budget. Passion for keeping clients satisfied with each project.



SENIOR GRAPHIC DESIGNER

2019 - 2021

ENROUTE CORPORATE SOLUTIONS

- Successfully manage and coordinate graphic design projects from concept through completion.
- Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Effectively build, motivate, and direct design and production teams.
- Coordinate freelance designers, consultants and vendors to meet all project
- requirements. Create and conduct highly persuasive sales and marketing presentations.
- Expertly convert features to benefits to achieve client objectives.

SENIOR GRAPHIC DESIGNER

2015 - 2017 & 2018 - 2019

NAAL CREATIONS

- Liaising with clients to determine their requirements and budget.
- Managing client proposals from typesetting through to design, print and production.
- Working with clients, briefing and advising them with regard to design style, format, print
 production and timescales.
- Developing concepts, graphics and layouts for product illustrations, company logos and websites.
- Determining size and arrangement of copy and illustrative material, as well as font style and size.
- Preparing rough drafts of material based on an agreed brief.
- Reviewing final layouts and suggesting improvements if required.
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

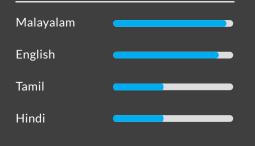
GRAPHIC DESIGNER

2013 - 2015

MAXXO CREATIVE

- Successfully retouching, designs and mechanical production for ads and prints.
- Proactively designed conceptual complimentary works and arts for new products.
- Collaborated with Lead Photographer concerning overall shoot setting and implemented fashion choices to maximize.
- Worked directly with Photographer for all aspects of set-up, editing, and preparation of final copy of image.
- Responsible for creating digital artwork and graphics and retouching and manipulating photographs.
- Product Retouching & Model retouching

LANGUAGE



INTEREST





GRAPHIC DESIGNER

SILVER STORM WATER THEME PARK

2011 - 2013

- Created new design themes for marketing and collateral materials.
- Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials.
- Participated in production of print and promotional items for key clients under direction of Marketing Department.



DIPLOMA	REVIT MEP
2017	Cadd Centre, Borivali West, Mumbai.
DIPLOMA	GRAPHIC DESIGN
2010	Sprint it, Thrissur.
BCOM	MG UNIVERSITY
2007 - 2010	Co-Operative College, Kodungallur
HSC 2005 - 2007	STATE BOARD OF KERALA Government Higher Secondary School Edavilangu, Kodungallur, Thrissur Dt, Kerala.
SSLC 2005	STATE BOARD OF KERALA Government Higher Secondary School Edavilangu, Kodungallur, Thrissur Dt, Kerala.

DECLARATION

I, Arun P A, certify that to the best of my knowledge and belief, these data clearly specify my qualifications, my experience and me.

Date : Place : Al- Karama,Dubai

Arun PA