



# ARUN PA

GRAPHIC DESIGNER



## PROFILE

Creative graphic designer with innovative ideas and a unique approach to visuals. More than eight years of experience in developing designs for print media and advertising. Solid understanding of marketing principles and advertising techniques. Great attention to detail and a talent for creating memorable visual designs. Enthusiastic team player who is committed to delivering top results on time and within the budget. Passion for keeping clients satisfied with each project.



## EXPERIENCES

### SENIOR GRAPHIC DESIGNER

2019 - 2021

ENROUTE CORPORATE SOLUTIONS

- Successfully manage and coordinate graphic design projects from concept through completion.
- Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.
- Effectively build, motivate, and direct design and production teams.
- Coordinate freelance designers, consultants and vendors to meet all project requirements. Create and conduct highly persuasive sales and marketing presentations.
- Expertly convert features to benefits to achieve client objectives.

### SENIOR GRAPHIC DESIGNER

2015 - 2017 & 2018 - 2019

NAAL CREATIONS

- Liaising with clients to determine their requirements and budget.
- Managing client proposals from typesetting through to design, print and production.
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales.
- Developing concepts, graphics and layouts for product illustrations, company logos and websites.
- Determining size and arrangement of copy and illustrative material, as well as font style and size.
- Preparing rough drafts of material based on an agreed brief.
- Reviewing final layouts and suggesting improvements if required.
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

### GRAPHIC DESIGNER

2013 - 2015

MAXXO CREATIVE

- Successfully retouching, designs and mechanical production for ads and prints.
- Proactively designed conceptual complimentary works and arts for new products.
- Collaborated with Lead Photographer concerning overall shoot setting and implemented fashion choices to maximize.
- Worked directly with Photographer for all aspects of set-up, editing, and preparation of final copy of image.
- Responsible for creating digital artwork and graphics and retouching and manipulating photographs.
- Product Retouching & Model retouching

## CONTACT



+971 54 512 7670



arunpa3332@gmail.com



www.arunpa.com



Puthankatti H, PO Edavilangu,  
Kodungallur, Thrissur, Kerala, India.  
PIN. 680671.



Al Karama, Dubai.

Nationality: Indian

Visa status : Visiting Visa

## PROF. SKILLS

Photoshop

Illustrator

InDesign

Photography

Adobe Premiere Pro

Adobe After Effects

Drawing


Pencil Carving


## PORTFOLIO

[www.arunpa.com](http://www.arunpa.com)

## LANGUAGE

Malayalam 

English 

Tamil 

Hindi 

## INTEREST



### GRAPHIC DESIGNER

SILVER STORM WATER THEME PARK

2011 - 2013

- Created new design themes for marketing and collateral materials.
- Collaborated with creative team to design and produce computer-generated artwork for marketing and promotional materials.
- Participated in production of print and promotional items for key clients under direction of Marketing Department.



## EDUCATION

### DIPLOMA

2017

### REVIT MEP

Cadd Centre, Borivali West, Mumbai.

### DIPLOMA

2010

### GRAPHIC DESIGN

Sprint it, Thrissur.

### BCOM

2007 - 2010

### MG UNIVERSITY

Co-Operative College, Kodungallur

### HSC

2005 - 2007

### STATE BOARD OF KERALA

Government Higher Secondary School Edavilangu,  
Kodungallur, Thrissur Dt, Kerala.

### SSLC

2005

### STATE BOARD OF KERALA

Government Higher Secondary School Edavilangu,  
Kodungallur, Thrissur Dt, Kerala.

### DECLARATION

I, Arun P A, certify that to the best of my knowledge and belief, these data clearly specify my qualifications, my experience and me.

Date :

Place : Al- Karama,Dubai

Arun PA